

BIGGER AND BETTER THAN EVER

Six reasons you should be at the 2018
ClubsNSW Conference & AGM.



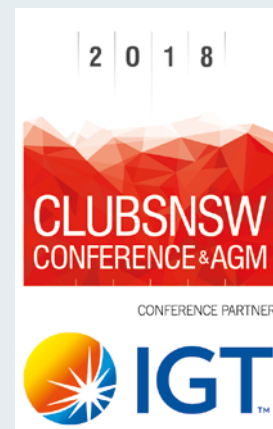
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CLUBS NSW EVENTS EXECUTIVE

THESE days, we live in the era of “instant” – be it expectations, gratification, success – you name it, we expect it. We are in an era where what you want to know is often accessible at the click of a button or a quick Google search.

It’s a challenge then for employees to justify to their employer to invest the time and money in what is often a blurred line between both personal and professional development, and what could potentially be a delayed return on investment.

We all know the hurdles when taking time out for professional development – whether it’s the hassle of getting there, the uncertainty of knowing if the content will be helpful or not and the workload when you get back or managing it while you’re away!

So, when you’re looking to get your business case approved to attend this year’s ClubsNSW Conference & AGM, here are six points that are sure to guarantee success!



1. EXPAND YOUR KNOWLEDGE AND FIND SOLUTIONS TO PROBLEMS

WITH a variety of bespoke content and formats to suit everyone, you can book your place knowing you’ll walk away with practical information you can implement – be it at your club or at home – straight away. There is more content than you can poke a stick at, and don’t miss the 2018 keynote speaker of the year, Amanda Stevens, as she dishes up service insights with a side of food and beverage expertise.

Keen to hear more about potential risks your club could face into the future and how you can best mitigate these? We will delve into data security, anti-money laundering and counter-terrorism.

2. THE LOWDOWN ON DIGITAL TRANSFORMATION & INNOVATION

HOW many times have you heard the term “digital transformation” and wondered what it means to your club, and how you will navigate this new era? Join us as we tackle exactly what digital transformation means to your club, touching on the future of work and the impact of cultural change.

3. THINK LIKE RICHARD BRANSON

GET an insight from Katrina Barry, MD of Contiki and former head of strategy at Virgin Active, on how to keep ahead of the game. Katrina is an expert on Millennials and will present her know-how titled “What gets your brand there doesn’t keep you there”, delving into strategies for keeping a brand fresh, relevant and evolving.

4. UNDERSTAND WORKPLACE WELLNESS

ONE in five workers are likely to experience a mental health issue every year, with untreated conditions costing Australian businesses at least \$10.9 billion annually in absenteeism, reduced productivity and compensation claims.

Learn how best to support your employees, how to have a conversation with someone you are concerned about, support recovery at work and create a mentally healthy workplace, as well as positively impact your own personal life.

5. EXPAND YOUR CONNECTIONS

WHETHER you’ve been in the industry for five minutes or five years or consider your network in club land to be pretty sound, the adage of “create a community, not a clique” extends beyond clubs. Build your base of knowledge and people, step out of your comfort zone and sit with someone new to the industry or strike up a conversation with someone you haven’t yet met. Expand your connections and refresh your perspectives.

6. HAVE FUN!

THERE is ample time and opportunity to let your hair down with those new connections, plus old friends that the club industry is built upon. The Conference kicks off with the Keno Welcome Party in the Parkside Ballroom at ICC Sydney. Take a journey through Keno land, sample delicious food and beverages from an array of partners and dance the night away to fantastic live music!

With content that juicy, the conference is set to be a sell-out. Don’t miss your chance to attend!

Thanks to conference sponsor IGT and Welcome Party sponsor Keno for their ongoing support. We look forward to welcoming you to the ICC in October. ■

DATES FOR THE DIARY

October 11-12: Pre-Conference/Mandatory Director Training

October 12: Welcome Party

October 13: Official Conference Opening; Clubs & Community Awards

October 14: Seminars

i Contact the Events Team for more information: tickets on sale July 10, events@clubsnsw.com.au, www.clubsnsw.com.au